

Appalachian Sustainable Agriculture Project
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FOR IMMEDIATE RELEASE:

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From Hive to Table: An ASAP Benefit

ASHEVILLE, NC (September 9, 2010)—On Wednesday, September 22, farm-to-table chef extraordinaire Laurey Masterton (of Laurey’s Catering and Gourmet to Go) will host a hive-to-table event at her home to benefit Appalachian Sustainable Agriculture Project (ASAP).

A longtime supporter of the organization, Masterton is currently creating a buzz by working closely with ASAP’s Farm to School program—in conjunction with the national Chefs Move to Schools initiative—to match fellow local chefs to area elementary schools. (She’s paired with Isaac Dickson.) But away from the restaurant, her passion is bees; she operates Stoney Knob Apiaries. For the event, Masterton will prepare honey-based hors d’oeuvres and show off her beloved beehives. Expected menu items include avocado honey-glazed baby back ribs, ham and local cheese rollups with eucalyptus honey, and raspberry honey lemonade. The evening will also serve as an opportunity to learn more about ASAP’s current work and future plans.

The benefit begins at 6:30 p.m. Tickets are \$50 per person and can be purchased online via PayPal at www.asapconnections.org. Or, a check can be mailed to ASAP, attention Scott Bunn, at 306 West Haywood Street, Suite 200, Asheville, NC 28801. Checks must include a phone number and be received by Friday, September 17. Only 20 tickets will be sold.

[Photo courtesy of Laurey Masterton.]

ABOUT APPALACHIAN SUSTAINABLE AGRICULTURE PROJECT (ASAP)

ASAP’s mission is to help local farms thrive, link farmers to markets and supporters, and build healthy communities through connections to local food. As a nonprofit, ASAP relies on donors to implement their mission across the Southern Appalachians.

Thanks to the generosity of many in the community, ASAP’s Local Food Campaign and other programs are reconnecting people with their food. ASAP creates the *Local Food Guide*, identifies “local” through their Appalachian Grown™ program, organizes Asheville City Market, and coordinates the Mountain Tailgate Market Association. To learn more about ASAP, visit www.asapconnections.org, or call 828-236-1282.

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