

Appalachian Sustainable Agriculture Project
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www.asapconnections.org

FOR IMMEDIATE RELEASE

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Or see individual market contacts, below.

**Celebrate and Shop Sustainably
at Holiday Farmers Markets**

(Asheville, November 10, 2008) Celebrate the winter holidays at events hosted by the Asheville City Market, French Broad Food Cooperative Tailgate Market, Haywood Historic Farmers Market, Madison County Farmers and Artisans Market, North Asheville Tailgate Market, and West Asheville Tailgate Market. Browse the displays of local food from Western North Carolina farmers, and also enjoy local gifts, live music, and activities.

Set a festive scene with Christmas trees, wreathes, and arrangements from your community's market.

Shop for ingredients for special meals such as fine cheeses and humanely-raised meats. Local breads, pies, pastries, cakes, and cookies, ranging from old-fashioned and brick-oven-baked to vegan and gluten-free, let everyone share in the tradition of holiday baking.

Buy sustainable, useful gifts such as honey, molasses, jams, jellies, pickles, salad dressings, and herb vinegars and oils directly from the person who made them. Non-edible gifts include soaps, salves, lotions, pottery, baskets, quilts, pot holders, bee's wax candles, brooms, and more local wood and fiber crafts.

Mike McCreary, manager of Asheville City Market, says, "Farmers markets are filled with the sights of the season—and the scents" (already thinking of City Market's five bakers and the sweet treats they will bring). "The bustle of markets really capture the spirit of the holidays."

The Asheville City Market Holiday Bash

Date: Saturdays, November 29, December 6, 13, and 20

Time: 10:00a.m.-4:00p.m.

Location: 161 South Charlotte Street, Asheville

Contact: (828)348-0340 or mike@asapconnections.org

Sample offerings: pre-order baked goods and visit Silverbelle, the rein-goat

The French Broad Food Co-op Tailgate Market Sixth Annual Holiday Bazaar

Date: Saturdays, December 6, 13, and 20

Time: 11:00a.m.-4:00p.m.

Location: 90 Biltmore Ave, Asheville
Contact: 828-768-0153 or jenniferlapidus@gmail.com
Sample offerings: organic chocolates and fruit cake

Haywood Historic Farmers Market

Date: Saturdays, November 29, December 6
Time: 9:00a.m.- 4:00p.m. on Nov. 29, 9:00a.m.-4:00p.m. on December 6
Location: HART Theater parking lot on Pigeon Street (276S) in Waynesville
Contact: (828)627-3469 or haywoodfarmersmarket@gmail.com
Sample offerings: swags and greenery, homemade candy, heritage crafts

Madison County Farmers and Artisans Market

Date: Saturdays, November 29, December 6, 13, and 20
Time: 10:00a.m.-4:00p.m.
Location: moves indoors at Fiddlestix, 37 Dogwood Street, Mars Hill
Contact: (828)649-0059 or tcharles@madison.main.nc.us, mtnmomma99@aol.com
Sample offerings: photography, jewelry, chutneys

North Asheville Tailgate Market

Date: Saturdays, November 29, December 6, 13, and 20
Time: 8:00a.m.- noon
Location: UNCA campus, Asheville
Contact: (828)683-1607 or contact@NorthAshevilleTailgateMarket.org
Sample offerings: gift baskets, aprons, cutting boards

West Asheville Tailgate Market

Date: Sunday, December 14
Time: 11:30a.m.-3:00p.m.
Location: behind 771 Haywood Rd., West Asheville or, if weather is inclement, inside the Haywood Road Market
Contact: (828)281-9099 or diana@urbanoasisofasheville.com
Sample offerings: visit Santa Claus, sip hot cider and eggnog with you shop

ABOUT THE APPALACHIAN SUSTAINABLE AGRICULTURE PROJECT

The Appalachian Sustainable Agriculture Project is a nonprofit organization that supports farmers and rural communities in the mountains of Western North Carolina and the Southern Appalachians by providing education, mentoring, promotion, web resources, and community and policy development. ASAP's mission is to create and expand regional community-based and integrated food systems that are locally owned and controlled, environmentally sound, economically viable and health-promoting.

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