

Calling All Livestock Producers in Western North Carolina!



What? The North Carolina Tobacco Trust Fund Commission has provided a grant to fund a feasibility study on establishing a Livestock Marketing Facility in Western North Carolina. To help launch this study, we want to talk directly with area livestock producers to explain the purpose and schedule for the study and to find out what livestock producers want and need in terms of a livestock marketing facility. We will ask questions, hand out a short survey to collect more detailed information to help guide the study, and also answer questions from the audience. The more people we hear from, the more effective this study will be. We hope to see you there! And please invite or bring other livestock producers.

When? Tuesday, February 19, 2008, 7:00 p.m. – 8:30 p.m.

Where? Mountain Horticultural Crops Research and Extension Center
455 Research Drive, Fletcher, NC 28732; phone: 828-684-3562
For a map and directions, go online to: www.ces.ncsu.edu/fletcher/directions.html
- or look on the next page.

Who? Livestock Producers from Western North Carolina
Dr. Kent Wolfe, Agribusiness Solutions Corporation
Haywood County Economic Development Commission
NC Cooperative Extension
NC Department of Agriculture
Soil and Water Conservation Districts of WNC
WNC Beef Commission
WNC Communities

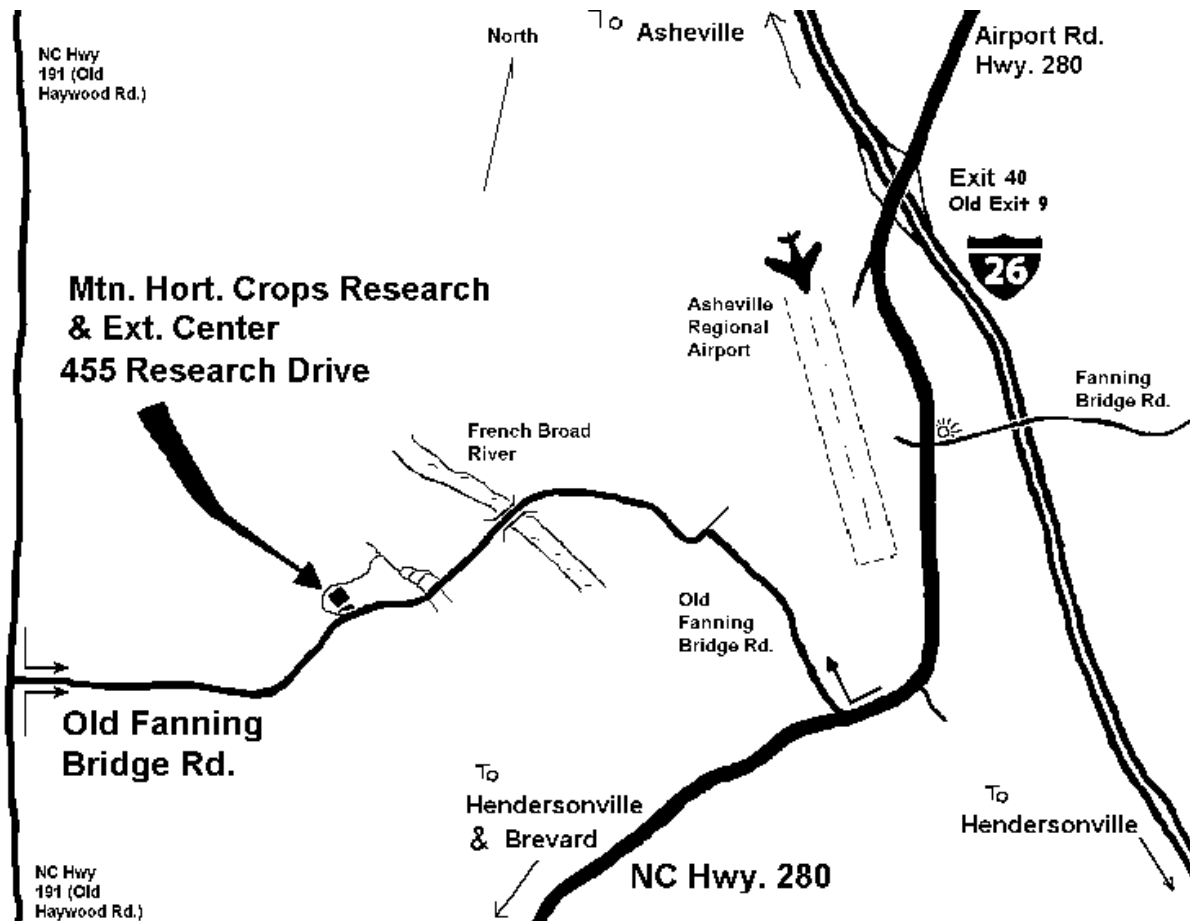
Questions? If you would like more information about this study or this meeting, please contact any of the following people:

- George Ivey, Study Coordinator, georgeivey@earthlink.net, 828-712-6474
- Kenneth Reeves, NC Cooperative Extension, Buncombe County, kenneth_reeves@ncsu.edu, 828-255-5522
- Jerry Roberts, Cherry Lane Farm, kartsandcows@charter.net, 828-645-9532
- Leslie Smathers, Haywood Soil and Water Conservation District, leslie.smathers@nc.nacdnet.net, 828-452-2741 x. 3
- Jim Turner, NC Cooperative Extension Livestock Associate, Jim_Turner@ncsu.edu, 828-246-4466
- Kent Wolfe, Agribusiness Solutions Corporation, kwolfe@uga.edu, 706-255-1911
- Bill Yarborough, Regional Agronomist, NC Dept. of Agriculture, bill.yarborough@ncmail.net, 828-507-2273

Light refreshments will be provided, compliments of Southern States.

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The Mountain Horticultural Crops Research and Extension Center (MHCR&EC), is located near the town of Fletcher, North Carolina, about halfway between Asheville and Hendersonville.



From Interstate 26, take Exit #40 (old exit #9) (Asheville Regional Airport Exit). At the end of the exit ramp, turn toward the airport onto NC Hwy 280. Go past the airport. The road will bear right. Turn right on the first road *after* the airport: Old Fanning Bridge Road. Cross the French Broad River and the MHCR&EC office building is at the top of the hill on the right.