

# REGISTRATION

## For Growing Opportunities in Non-Timber Forest Production Conference

February 28, March 1 and 2, 2002

North Carolina Arboretum; Asheville

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Please indicate your first and second choices for the concurrent sessions. Place the letter of the presentation you want to attend for each time slot. Check the attached schedule for choices.*

<b>Times</b>	<b>Friday, March 1</b>	
<b>1:30 – 2:30</b>	<b>1<sup>st</sup> Choice</b> _____	<b>2<sup>nd</sup> Choice</b> _____
<b>2:30 – 3:30</b>	<b>1<sup>st</sup> Choice</b> _____	<b>2<sup>nd</sup> Choice</b> _____
<b>4:30 – 5:30</b>	<b>1<sup>st</sup> Choice</b> _____	<b>2<sup>nd</sup> Choice</b> _____

Please send this form and payment of \$55 to:

YCBI  
P.O. Box 1757  
Robbinsville, NC 28771

**Note:** The cost of this conference includes lunch on Friday and the reception/social on Friday evening.

\*Comfort Suites has rooms set aside for conference participants. Please call 828-665-4000 to reserve your room.

## **Growing Opportunities in Non-Timber Forest Production**

### **PROGRAM SCHEDULE**

**February 28, March 1 and 2, 2002**

#### **February 28**

- 12:30-1:00 Registration
- 1:00-1:15 Welcome (George Briggs; NC Arboretum)
- 1:15-2:15 Graham County Economic Diversification Program (Robin Suggs; Yellow Creek Botanical Institute, and Maureen Decoursey; Herb Research Foundation)
- 2:15-2:30 Break (coffee, cookies, etc.)/Visit Information Booths
- 2:30-3:30 Non-Timber Forest Production in the Southeast (Tom Hammett; Virginia Tech)
- 3:30-3:45 Break/Visit Information Booths
- 3:45-4:45 Fungi in Forest - An Untapped Resource (Ken Crouse)
- 4:45 -5:45 Wildcrafting with Ila (Ila Hatter)

#### **March 1**

- 9:00-9:30 Coffee and Pastries
- 9:30-10:45 Current Research in Black Cohosh Cultivation (Joe-Ann McCoy; Clemson University)
- 10:45-11:00 Break/Visit Information Booths

- 11:00-12:15 Current Research in Population Dynamics of Southern Appalachian Cove Species (Gary Kauffman/Steve Simon; U.S. Forest Service)
- 12:15-1:30 Lunch/Visit Information Booths
- 1:30-2:30 Concurrent Sessions: **Choose One**  
 (a): Incredible Wild Edibles (Ila Hatter)  
 (b): Cultivation of Woodland Botanicals (Jeanine Davis; NC State University)  
 (c): Native plants for the Floral Industry (Mike Bircher)
- 2:30-3:30 Concurrent Sessions: **Choose One**  
 (a): Development and Principals of a Producer's Co-Op (Victoria Lail, Mountain Microenterprise Fund)  
 (b): Marking of Ginseng as a Conservation Tool (Gary Kauffman; U. S. Forest Service)  
 (c): Current Bloodroot Research (Jim Affolter; University of Georgia)
- 3:30-4:30 Break/Visit Information Booths
- 4:30-5:30 Concurrent Sessions: **Choose One**  
 (a): Growing Mushrooms for Food, Fun and Profit (Ken Crouse)  
 (b): Medicinal Herbs of Promise (Greg Cumberford; Gaia Herbs)  
 (c): Marketing Your NTFP (Kelly Long; Mountain Microenterprise Fund)
- 6:00-8:00 Reception/Social

## **March 2**

- 9:00-9:30 Coffee and Pastries
- 9:30-10:30 Keynote Address (Robert McCaleb; Herb Research Foundation)
- 10:30-11:15 Panel Discussion: Opportunities and Challenges in western North Carolina NTFP Production
- 11:15-11:30 Break/Visit Information Booths
- 11:30-12:45 Future of the Botanicals Industry (Ed Fletcher; Strategic Sourcing)

## SPONSORS

*Herb Research Foundation  
Mountain Microenterprise Fund  
North Carolina State University  
Virginia Polytechnic Institute and State University  
Yellow Creek Botanical Institute  
Z. Smith Reynolds Foundation*

## **Directions to The North Carolina Arboretum**

100 Frederick Law Olmsted Way  
Asheville, NC 28806-9315  
(828) 665-2492 Fax: (828) 665-2371

**From the Blue Ridge Parkway** Exit at mile marker 393 where there are signs on the Parkway for NC Arboretum, Hwy.191 and Interstate 26. On the exit ramp the entrance to the Arboretum is on the left (before Hwy. 191).

**From Hendersonville (traveling Brevard Road / Hwy. 191)** Hwy 191 North to Blue Ridge Parkway. After passing under Blue Ridge Parkway bridge turn left at light. Blue Ridge Parkway ramp continues to the left, Arboretum entrance is on the right.

**From Asheville Regional Airport** Interstate 26 West (travel North toward Asheville) approximately 7 miles. Take Exit 2 (marked Blue Ridge Parkway-Brevard Road-Hwy 191). Turn right (South) onto Hwy. 191. Travel South on Hwy 191 for approximately 2.1 miles (pass Biltmore Square Mall). Hwy. 191 will merge from 4 lanes to 2 lanes. Look for brown signs for Blue Ridge Parkway and NC Arboretum. Take right turn at light and entrance to The North Carolina Arboretum, main entrance is ahead on right.

**From Downtown Asheville** Interstate 240 West which merges into Interstate 26 East. Take Exit 2 (marked Blue Ridge Parkway-Brevard Road-Hwy 191). Turn left (South) onto Hwy. 191. Travel South on Hwy 191 for approximately 2.1 miles (pass Biltmore Square Mall). Hwy. 191 will merge from 4 lanes to 2 lanes. Look for brown signs for Blue Ridge Parkway and NC Arboretum. Take right turn at light and entrance to The North Carolina Arboretum, main entrance is ahead on right.

**From I-40 East** Merge right into Interstate 26 East. Take Exit 2 (marked Blue Ridge Parkway-Brevard Road-Hwy 191). Turn left (South) onto Hwy. 191. Travel South on Hwy 191 for approximately 2.1 miles (pass Biltmore Square Mall). Hwy. 191 will merge from 4 lanes to 2 lanes. Look for brown signs for Blue Ridge Parkway and NC Arboretum. Take right turn at light and entrance to The North Carolina Arboretum, main entrance is ahead on right.

**From I-40 West** Merge left onto Interstate 26 East. Take Exit 2 (marked Blue Ridge Parkway-Brevard Road-Hwy 191). Turn left (South) onto Hwy. 191. Travel South on Hwy 191 for approximately 2.1 miles (pass Biltmore Square Mall). Hwy. 191 will merge from 4 lanes to 2 lanes. Look for brown signs for Blue Ridge Parkway and NC Arboretum. Take right turn at light and entrance to The North Carolina Arboretum, main entrance is ahead on right.