

# Participation Form - FARM ENTERPRISES

Date: \_\_\_\_\_

Buy Appalachian Grown, Processed and Prepared Foods

Buy Appalachian Guide to Local and Local Organic Food in WNC.

**Submission Deadline: April 19, 2002**

- Buy Appalachian Partner Listing at \$25.00 16pt bold – special category listing and description**

Farm Name \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

**\*You must also fill out the on-line form at [www.asapconnections.org/guide/guide.htm](http://www.asapconnections.org/guide/guide.htm)**

- Advertisement**

Your ad will appear in 5,000 copies of the *Guide*. First edition at 2,500 copies will be distributed starting June 1 and second edition (with an ad update option) at 2,500 copies will be distributed in early September.

#### Ad Rates

▪ **Full Page Prime Two Color:**

- inside front cover two color....\$400
- outside back cover two color...\$500
- ~~inside back cover two color.... \$300~~

▪ **Black and White Inside**

- Full Page 7.5" x 10.0"....\$300
- Half Page 4.9" x 7.5".....\$200
- Quarter Page 3.6" x 4.8".....\$100
- Quarter Page Column 1.8" x 10.0"...\$100
- Eight Page 2.4" x 3.6".....\$50
- Eighth Page Column 1.8" x 4.9".....\$50

Enclose camera-ready copy of ad art work or email PageMaker, Quark, tiff, jpeg at 300dpi version and digital images for website inclusion to: [webmaster@asapconnections.org](mailto:webmaster@asapconnections.org) Call or email for more details.

Total Payment: Listing \_\_\_\_\_ + ad \_\_\_\_\_ = \_\_\_\_\_

Please make checks payable to ASAP and return to: ASAP, 564 Indigo Bunting Lane, Marshall, NC 28753  
Phone and fax: 828.649.9452 email: [director@asapconnections.org](mailto:director@asapconnections.org) [www.asapconnections.org](http://www.asapconnections.org)

# Get Fresh - Buy Appalachian

*Celebrating and promoting local food, the farmers who grow it and community enterprises that feature it.  
An initiative of the Appalachian Sustainable Agriculture Project  
[www.BuyAppalachian.org](http://www.BuyAppalachian.org)*

## Summary Checklist

I am eager to participate in this visible and market driven campaign to feature my farm enterprise.

I have included the following:

- Participation Form – FARM ENTERPRISES.
- 20 or 50 word description – **fill out on-line form at [www.asapconnections.org/guide/guide.htm](http://www.asapconnections.org/guide/guide.htm)**
- Advertisement selection
- Appropriate ad art work and farm business logo
- Enclose camera-ready copy of ad art work or email PageMaker, Quark, tiff, jpeg at 300dpi version and digital images for website inclusion to: [webmaster@asapconnections.org](mailto:webmaster@asapconnections.org) call or email for more details.
- Payment as per the various rates.
- Please contact me regarding active participation during the June 1 campaign launch events
- I am interested in participating in *Appalachian Harvests 2002*. Please send related information as this initiative develops.

Thank you for joining in this campaign to connect farming, local food and the community.