

# Get Fresh - Buy Appalachian

*Celebrating and promoting local food, the farmers who grow it and community enterprises that feature it.  
An initiative of the Appalachian Sustainable Agriculture Project  
[www.BuyAppalachian.org](http://www.BuyAppalachian.org)*

## Summary Checklist

I am eager to participate in this visible and market driven campaign to feature my food enterprise and its interest in quality local food and fine cuisine.

I have included the following:

- ASAP Agreement Between Mountain Partners in Agriculture and Food Enterprises.**
- Participation Form – FOOD ENTERPRISES.**
  - 100 word description - email digital version**
  - Advertisement selection**
  - Appropriate ad art work and business logo**
- Enclose camera-ready copy of ad art work or email PageMaker, Quark, tiff, jpeg at 300dpi version and digital images for website inclusion to: [webmaster@asapconnections.org](mailto:webmaster@asapconnections.org) call or email for more details.**
- Payment as per the various rates.**
- Please contact me regarding active participation during the June 1 campaign launch events**
- I am interested in participating in *Appalachian Harvests 2002*. Please send related information as this initiative develops.**

Thank you for joining in this campaign to connect local food, farmers and your valued business patrons.

# Participation Form – FOOD ENTERPRISES Date: \_\_\_\_\_

Get Fresh - Buy Appalachian Grown, Processed and Prepared Foods

Buy Appalachian Guide to Local and Local Organic Food in WNC.

**Submission Deadline: April 19, 2002**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact Person and Title: \_\_\_\_\_

Chef: (if applicable) \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

**Yes... I want to participate in the following categories.**

**Basic Listing at \$10.00 12pt bold** – *general listing with no description*

Please indicate the information as you would like it to read in the guide:

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

**Get Fresh Partner Listing at \$25.00 16pt bold** – *special category listing and description*

Please indicate the information as you would like it to read in the guide:

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

100 word description (please use fact based, descriptive terms only, however do include any awards/citations received within the past few years. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide in digital form, thank you! Also, please provide your business logo.

**Advertisement**

Your ad will appear in 5,000 copies of the *Guide*. First edition at 2,500 copies will be distributed starting June 1 and second edition (with an ad update option) at 2,500 copies will be distributed in early September.

Ad Rates

▪ **Full Page Prime Two Color:**

○ inside front cover two color....\$400

○ outside back cover two color...\$500

○ ~~inside back cover two color.... \$300~~

▪ **Black and White Inside**

Full Page 7.5" x 10.0".....\$300

Half Page 4.9" x 7.5".....\$200

Quarter Page 3.6" x 4.8".....\$100

Quarter Page Column 1.8" x 10.0"....\$100

Eight Page 2.4" x 3.6".....\$50

Eighth Page Column 1.8" x 4.9".....\$50

Enclose camera-ready copy of ad art work or email PageMaker, Quark, tiff, jpeg at 300dpi version and digital images for website inclusion to: [webmaster@asapconnections.org](mailto:webmaster@asapconnections.org) Call or email for more details.

Total Payment: Listing \_\_\_\_\_ + ad \_\_\_\_\_ = \_\_\_\_\_

Please make checks payable to: ASAP and return to: ASAP, 564 Indigo Bunting Lane, Marshall, NC 28753  
Phone and fax: 828.649.9452 email: [director@asapconnections.org](mailto:director@asapconnections.org) [www.asapconnections.org](http://www.asapconnections.org)