

This content from:

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## Thinking about Starting a Food Business?

Have you been told by your friends and family that, “you ought to sell that” when they taste your barbecue sauce or strawberry jam or Christmas fruitcake?? Want to be the next Ben & Jerry? Or would you just like to see your family's heirloom recipe for apple butter in jars in markets across the region?

If you have been thinking about starting a food business, come see if you have what it takes to be successful. A series of 5 classes culminating in a tasting and packaging expert panel will be held jointly by the A-B Tech Small Business Center and Blue Ridge Food Ventures on the A-B Tech Enka Campus in the fall.

Running on Thursday evenings Sept 6-Oct 4, from 6-9 pm, except for Sept. 20 when the class will be held in the morning, the first four classes will focus on the basics.

### **Food Industry Overview**

- Thursday, September 6:, 6-9 PM

### **Food Industry Compliance and Legal Issues**

- Thursday, September 13, 6-9 PM

### **Branding your Food Product**

- Thursday, September 20, 9 AM – 12 PM Note time difference

### **Packaging and Labeling your Food Product**

- Thursday, September 27, 6-9 PM

### **Final Exam Taste Test**

- Thursday, October 4, 6-9 PM
- Class participants bring their food product to be tasted by the panel for comment and for panel to evaluate packaging as well.

Entrepreneurs who attend the first 4 classes will be able to bring their sample products and packaging ideas to a panel of experts on Thursday October 4 to get their opinions and suggestions on their recipes and packaging.

**PREREGISTRATION REQUIRED** and students will not be able to pay at the

door. For more information, and to register, please check out the website or call Jill Sparks at 828-254-1921 ext. 5849.

[http://abtech.edu/sbc/class\\_schedule.asp](http://abtech.edu/sbc/class_schedule.asp)

**REGISTRATION FEE: \$25**