



The Business of Farm Tourism

Will it Work for Me?

an Appalachian Sustainable Agriculture Project workshop



A full-day training for farmers and others. Gain the tools, examples, and information you need to figure out whether you can enhance the profitability of your farm by selling goods, services, and experiences to the traveling public.

Date: Tuesday, December 5th, 2006. 9:00-4:00.

Place: Haywood Community College, Clyde, NC.
1st Floor, Student Center.



Cost: \$10, includes lunch.

Topics:

- Understanding tourism in the Appalachians
- Assessing your farm's capacity to add value
- Liability and risk management
- What works, from the farmer's point of view
- Financial business planning for a new enterprise



Speakers:

- Carole Summers [Handmade in America](#)
- Evin Evans [Split Creek Farm](#)
- Blake Brown [Dept. of Ag. and Resource Economics, NCSU](#)
- Rob Hawk [NC Cooperative Extension](#)
- Peter Marks [Appalachian Sustainable Agriculture Project](#)

To Register:

Call (828) 236-1282
or get a registration form at
www.asapconnections.org/special/farmtourism/conference.htm



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