



2008

ASAP Appalachian Sustainable Agriculture Project

Marketing Opportunities for Farmers Conference

Saturday, February 23rd
Warren Wilson College • Swannanoa, NC

Cost: \$30, or \$40 per two farm partners, includes lunch
Check-in 8-8:45 a.m., end 5:15 p.m.
Register before February 10

- Farm Business Planning
- Wholesaling to Local Markets
- Farm Subscription Programs
- Marketing Native Ornamentals
- New Options for Livestock
- Farmers' Tailgate Marketing
- Salesmanship
- Food Safety & Marketing
- Small Fruits
- Farm to School Sales
- More!

Featuring six workshops on farm diversification provided by
Buncombe County Cooperative Extension's Small Farms Initiative

Attendees are farmers and those seriously considering farming as a profession. Buyers/potential buyers of locally-grown goods can also attend. Structured introductory meetings between buyers and farmers are planned.

A full day of training for farmers
who want to grow their business by growing for local markets

To register:
see asapconnections.org/marketingconference.htm
OR call (828) 236-1282

Premium Sponsors:






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